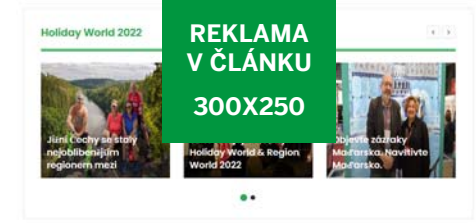


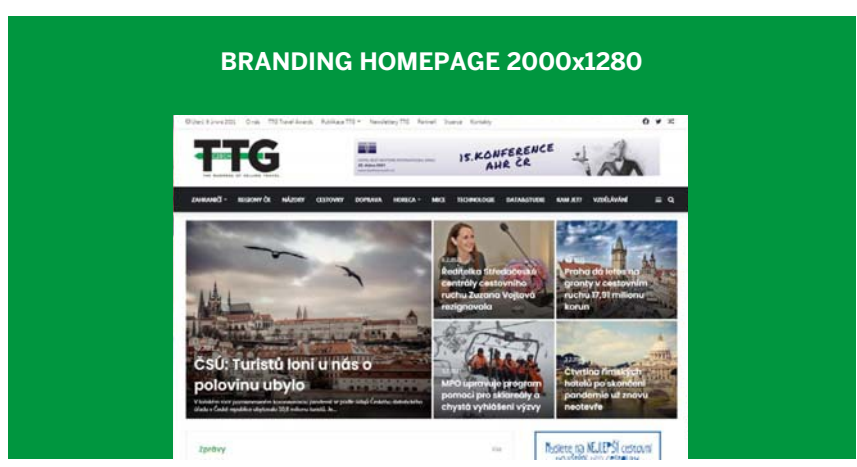
SIDEBAR
300x250

HALF PAGE
300x600



REKLAMA V ČLÁNKU
300X250

HALF PAGE
300x600

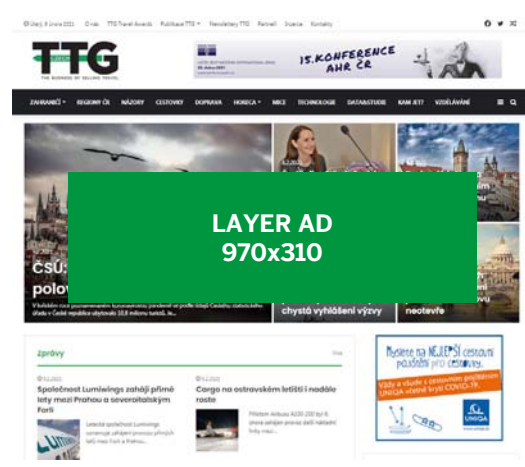


Best Czech travel trade portal AD PRICELIST

	MONTHLY	SPECIFICATION
Leaderboard	CZK 9,800	728x90px
Large Leaderboard	CZK 11,800	970x90px
Sidebar	CZK 7,000	300x250px
Half page	CZK 9,000	300x600px
In-article Ad	CZK 6,000	300x250px
Layer Ad / Wallpaper	CZK 16,000	970x310px
Video banner	CZK 13,000	720p
PR Article	CZK 5,000	up to 2,000 chars, up to 5 pictures
A series of 10 PR Articles („Destination of the month“)	CZK 19,000	up to 2,000 chars each, up to 5 pictures

Picture quality of all images must be 72dpi.

- **ttg.cz** is the Czech Republic's best travel trade portal, bringing hot news, insider information, analyses, interviews and inspiration for travel and business.
- **User profile:** travel trade professionals (tour operators, DMCs, airlines and other transportation companies, municipalities, government, hotels, restaurants,...), as well as consumers - travelling public



Unique users/month: 21,150

Mobile reach: 42%

Facebook: 1600+

Top search positions of ttg.cz articles thanks to high-quality SEO

TTG CZECH **newsletter**
THE BUSINESS OF SELLING TRAVEL

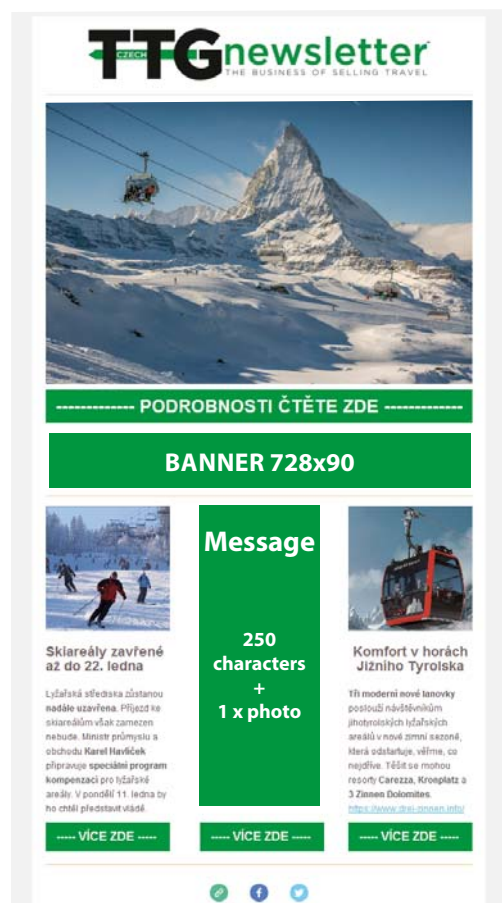
SEND YOUR MESSAGE TO TRAVEL TRADE PROFESSIONALS
DIRECTLY TO THEIR MAILBOX!

	PRICE	SPECIFICATION
Newsletter – article	CZK 5,000	up to 250 chars + 1 picture
Exclusive newsletter	CZK 12,000	up to 1,000 chars + up to 4 pictures
Newsletter – banner	CZK 6,000	728x90px

➤ about 9,500 subscribers

➤ most of the newsletter's audience consists of business owners, CEOs, directors and top management in the following sectors:

- 45 % tour operators, travel agents and OTAs
- 31 % hotels and restaurants
- 8 % government, DMCs, info points
- 6,1 % transportation companies
- 4 % banks and insurance companies
- 3,2 % media
- 1,8 % Czech Republic
- 0,6 % other
- 0,3 % booking systems



TTG.cz website and the TTG newsletter weekly traffic by region of the Czech Republic

	WEB	Newsletter
Capital City of Prague	3641	2476
Central Bohemia Region	595	204
South Bohemia Region	286	267
Pilsen Region	251	62
Carlsbad Region	133	88
Ústí Region	365	52
Liberec Region	250	67
Hradec Králové Region	257	61
Pardubice Region	296	212
Vysočina Region	206	41
South-Moravian Region	769	223
Olomouc Region	258	177
Moravian-Silesian Region	499	232
Zlín Region	241	185
Weekly total	8047	4347

