

1 Leaderboard

4 PR článek*

2 Squarebanner

3 Fullbanner

TTG
CZECH

THE BUSINESS OF SELLING TRAVEL

WEBPAGE
WWW.TTG.CZ

	PER MONTH	SPECIFICATIONS
1 Leaderboard	360 EUR	500*100 px
2 Squarebanner	280 EUR	300*300 px
3 Fullbanner	160 EUR	745*100px
4 PR article*	120 EUR	2200 chrs + 1 photo

*All pictures remain in the archives along with active links

- We focus on on-line marketing, social media and their optimization.
- Thanks to an excellent SEO optimization, we appear on top positions of Google and Seznam browsers.
- We have thousands monthly visitors, both travel trade professionals and public.
- We have an average of 10 to 13 thousand unique visitors per month.
- Facebook TTG, Twitter TTG

SEND YOU MESSAGE TO 9,500 RECIPIENTS

	PRICE	SPECIFICATIONS
1 Editorial	260 EUR	2200 chrs + 1 photo
2 Banner	220 EUR	500x100px

- Our newsletter goes to owners and managers of:
 - 45 % tour operators, agencies and sellers working on commission basis
 - 31 % hotels and restaurants
 - 8 % state administration
 - 6,1 % carriers
 - 4 % banks and insurance companies
 - 3,2 % media
 - 1,8 % Czech embassies abroad
 - 0,6 % miscellaneous
 - 0,3 % reservation systems

Nora Dolanská v čele organizace European Cities Marketing

2 Ediční zpráva

2 Banner

TTG Destination of the month

Countries, regions, cities and towns – all can become destination of the month.

- Special section on the main page with an eye catcher.
- We publish interesting reports, news and interviews.
- Promotion also on Facebook and Twitter TTG.

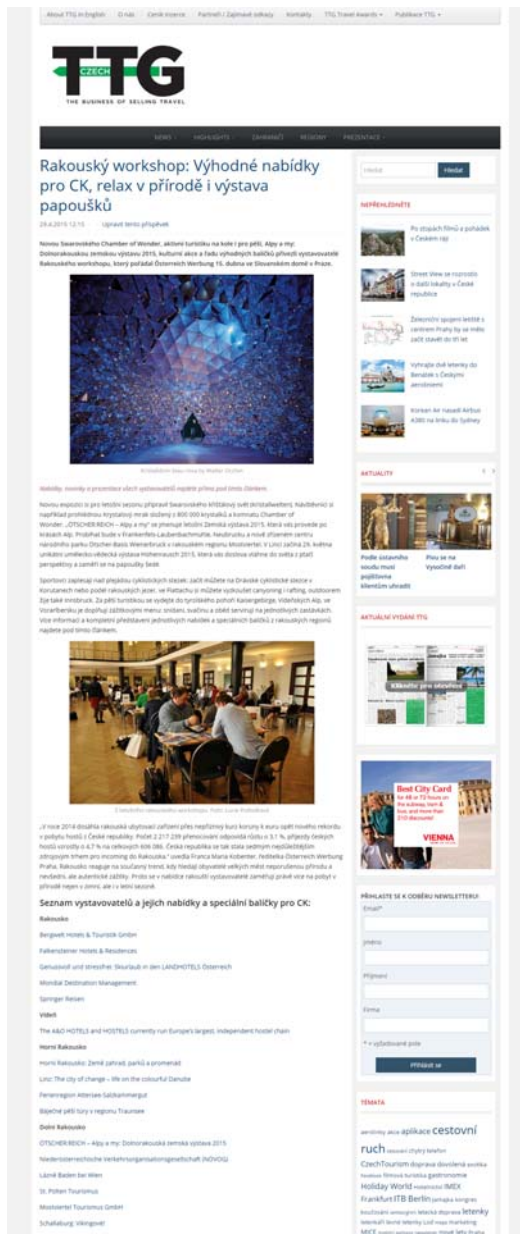
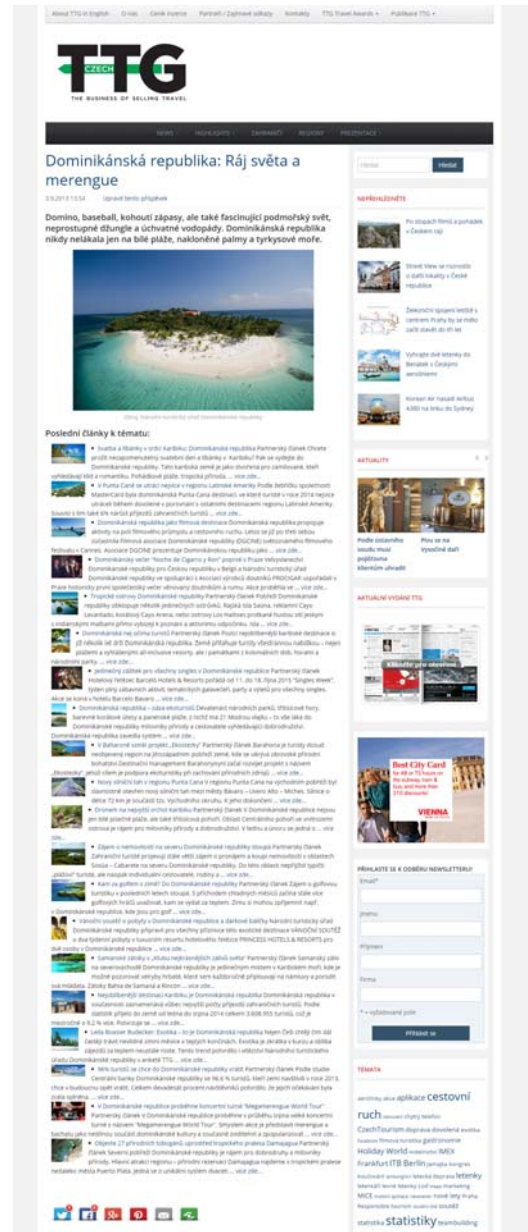
Technical specifications: at least one photo with each article + maximum of 20 articles, length of maximum 2,220 characters including breaks.

Basic package of 20 PR articles + banner on the main page of TTG.cz for one month: 380 EUR.

Enhanced package with banner in newsletter: 500 EUR.

Enhanced package with editorial 560 EUR.

Translation and writing of articles for additional fee.



TTG Workshops

Offer your exhibitors an "on-line stand on TTG.cz"

- Package of all exhibitor's presentations.
- Banner on the main page for one month.
- Article about the event – who, when and where.
- One PR article with active links for each exhibitor.
- All articles will remain in the TTG archives.

Technical specifications: each exhibitor will submit one photo + text of maximum 2,200 characters including breaks.

Basic package: 380 EUR.

Enhanced package with banner in newsletter 480 EUR.

Enhanced package with editorial 560 EUR.

Prices shown without VAT (+21 %).