

# NEWSLETTER

## for foreign offices

May 2019

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## TRADE NEWS

### Hotels & restaurants



#### Brno Trade Fairs negotiates the sale of Holiday Inn hotel, just off the exhibition grounds

The **Brno Trade Fairs** is negotiating the sale of a majority stake in its daughter company **Brno Inn** which is managing the four-star hotel **Holiday Inn** adjacent to the exhibition grounds. Negotiations with **CPI Hotels**, part of the CPI Property Group should be completed by this summer. For more info, contact Mr. Jiří Smetana,

spokesman, phone: +420 541 152 722, e-mail: [jsmetana@bvz.cz](mailto:jsmetana@bvz.cz).

#### Second Manifesto slated to open in Smíchov

Prague's gastronomic concept **Manifesto** initiated by **Martin Barry**, an architect originally from New York, will open a second temporary food and culture market in Smíchov, with help of an investment by Rockaway Capital, a company owned by Jakub Havrlant. Date of the opening of the market that will not be a copy of the original temporary structure built by 27 containers in Florenc, will be announced in May. More at [www.manifesto.city](http://www.manifesto.city).

#### Chef Jan Punčochář opens new restaurant in Prague

**Jan Punčochář** who in the past led several top restaurants such as **Le Terroir** or **Grand Cru**, opened a new restaurant **U Matěje** in the residential quarter of Dejvice. The new restaurant focusing on modern Czech cuisine seats 120 guests and another 140 seats are available at the restaurant's garden. A fine dining part of the restaurant for just 12 guests that will offer luxury world cuisine will open in the same building later this year. More at [www.umateje1.cz](http://www.umateje1.cz).

#### Cimex acquires two luxury hotels in Mariánské Lázně

**Investment Group Cimex** has purchased two luxury hotels in Mariánské Lázně – the **Cristal Palace** and **San Remo**. Price of the deal was not disclosed but is estimated at approximately 400 million CZK. Cimex has significantly expanded its hotel chain **Orea Hotels & Resorts** by the acquisition. The chain already owns three hotels in the town. More at [www.cimex.cz](http://www.cimex.cz).

## Transportation



### Prague Airport signs a memorandum of understanding with Bamboo Airways

Representatives of **Prague Airport** signed a memorandum of understanding with **Bamboo Airways** to collaborate in the development of a direct flight between Prague and **Hanoi** and to boost tourism between the Czech Republic and Vietnam. More at [www.prg.aero](http://www.prg.aero) and [www.bambooairways.com](http://www.bambooairways.com).

### Prague Airport and Sichuan Airlines agree on a new route to Shenzhen

**Prague Airport** has signed a strategic partnership agreement with **Sichuan Airlines** resulting in the opening of a new direct flight between **Shenzhen** and Prague. Sichuan Airlines will start the new route on **July 1, 2019**, flights will be operated **twice a week**, on Mondays and Thursdays. Shenzhen will become the fifth destination in China with a direct connection to Prague. Opening a direct connection to Shenzhen, which the airline will serve with an Airbus A330 with 274 seats, will significantly simplify travel between Prague and the Pearl River Delta region in southern China. Since 2016, Sichuan Airlines have been operating direct flights between Prague and Chengdu in the **Sichuan Province** in southwest China. More at [www.prg.aero](http://www.prg.aero).

### Croatia Airlines resumed flights between Prague and Zagreb

As of April 13, **Croatia Airlines** again flies between Prague and **Zagreb**. The four flights per week – on Tuesdays, Thursdays, Saturdays and Sundays, are served by the Dash 8-Q400 aircraft with 76 seats, 6 of them in Business Class. More at [www.croatiaairlines.com](http://www.croatiaairlines.com).

### Ural Airlines increases the number of flights from Prague to Zhukovsky Airport near Moscow

Russia's **Ural Airline** has added **three more flights** per week from the Prague Airport to **Zhukovsky Airport** near Moscow for the summer season. The now daily connection is served by the Airbus A321 aircraft with 220 seats. The airline is offering the total of three routes from Prague. More at [www.prg.aero](http://www.prg.aero).

### Closure of the main runway at Václav Havel Airport Prague

Due to **regular maintenance** and other necessary work, the main **runway 06/24 will be closed in May**. The maintenance process will be divided into two phases and will take place only in daytime from 8:00 AM to 6:00 PM. During the first phase from May 10 to May 15, 2019, air traffic will be diverted to the shorter subsidiary runway in direction to Kladno due to the grinding of the runways' intersection surface. During the second phase from May 18 to May 23, air traffic will be diverted to the backup runway 12/30 in both directions. In the night time,

from 6:00 PM to 8:00 AM, air traffic will be shifted back to the main runway. More at [www.prg.aero](http://www.prg.aero).

## MICE

### O<sub>2</sub> universum to open in September



New **congress and cultural center O<sub>2</sub> universum** connected to Prague's O<sub>2</sub> arena will open in September this year. The center will serve mainly as the venue of big international **congresses** and **corporate events**. Construction of a new hotel adjacent to **O<sub>2</sub> arena** will start within a couple of weeks, the four-star hotel should be completed in the first half of next year. More at [www.o2arena.cz](http://www.o2arena.cz).

## People

## Data & Research



### Popularity of the Krkonoše Mountains on the rise

The **Krkonoše Mountains** and its National Park saw **3.78 million visitors** last year, over half a million more than the previous year. They spent the total of 11.8 million days in the mountains, an increase of 4.8 percent compared to 2017. Czech tourists accounted for 80 percent of the visitors last year. More at [www.krnap.cz](http://www.krnap.cz).

### Czech statistical office to collect data from Airbnb

**Czech statistical office** (CSO) will collect **anonymous data** about short-term leases through Airbnb to include them in its travel trade surveys. Personal data of **Airbnb** users will not be used. The deal agreed between the CSO and Airbnb is first of its kind in Central and Eastern Europe. Airbnb has been active in the Czech Republic since 2009. In 2017, number of its guests throughout the country rose to 1.02 million, an increase of 52 percent compared to the previous year. More at [www.czso.cz](http://www.czso.cz).

### Prague records the lowest unemployment rate in the EU last year

At 1.3 percent, **Prague** recorded the **lowest unemployment rate** among all regions in the EU last year, followed by the Czech region South-West with 1.5 percent. On the other side of the spectrum, France's overseas department Mayote recorded the highest rate of 35.1 percent. Find more at [ec.europa.eu/eurostat](http://ec.europa.eu/eurostat).

## PRODUCT NEWS

### Culture



#### The Generation of the Mánes Association of Fine Artists

Within more than 120 years from the establishment of the **Mánes Association of Fine Artists**, its members have created unique pictures and sculptures, they have designed splendid buildings and they contributed to the treatment of design, photography or typography as art branches.

Approx. 150 exhibits will present an overview of the association's history, its famous members such as **Antonín Slaviček, Jan Štursa, Emil Filla, Otto Gutfreund, Toyen** and some of its contemporary members. April 17 – Aug. 30, 2019, **Galerie Kooperativy**, Pobřežní 21, Praha. More at [www.prague.eu](http://www.prague.eu).

#### Exhibition 70 X 100 - Founding of the State

A unique exhibition of posters made by students of art schools from the Czech Republic and Israel. The project of the **Czech Center Tel Aviv** is dedicated to important anniversaries of both countries - the 100th anniversary of the founding of Czechoslovakia and the 70th anniversary of the State of Israel. Students from the **Bezalel Academy of Arts and Design Jerusalem** led by Prof. Yasha Rozov and from the **Faculty of Art and Design UJEP Ústí nad Labem** led by Prof. Ing. Karel Míšek created posters on the same theme - Founding of the State. Their works are displayed in the Gallery of The Czech Centers in Prague. April 24 – June 2, 2019, Gallery of the Czech Centers, Rytířská 31, Prague 1. More at [www.prague.eu](http://www.prague.eu).

#### Jiříčná

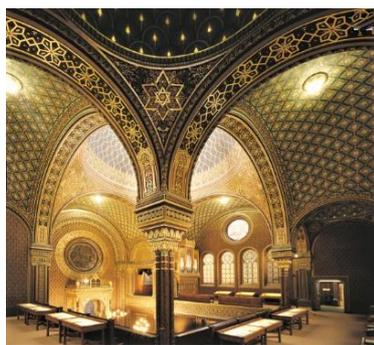
A retrospective exhibition featuring works by **architect Eva Jiříčná's** entire professional career on the occasion of her **80<sup>th</sup> birthday**. The exhibition includes parts of original design documentation for her important projects, architectural models and examples of interior design, as well as films documenting her life and work. Further on, visitors will see a re-installation of the original monumental glass staircase created for the Joan & David boutique in Paris in 1994. March 22 – August 12, 2019, DOX Center for Contemporary Art, Poupětova 1, Prague 7. More at [www.dox.cz](http://www.dox.cz).

#### MEDA Ambassador of Art

**Meda Mládek**, supporter and promoter of modern art and lifestyle, an inspiring personality, who this year is celebrating her 100th birthday, created during her life in the United States, together with Jan Mládek, one of the most important collections of Central

European art. The exhibition will present not only the life of these Czech patrons in America, but also their house, which became a salon and sanctuary for other Czechoslovak émigrés and embodied a free Czechoslovakia. The Mládek home in Washington was a meeting place for artists, intellectuals, personalities as well as a bridge that connected the world behind the Iron Curtain with the West and West with the cultural wealth of the Eastern Bloc countries. The combination of art, architecture, fashion and design created a unique space, the forerunner of today's **Museum Kampa**. June 24 – Sept. 30, 2019, Museum Kampa. More at [www.museumkampa.cz](http://www.museumkampa.cz).

## Cities, communities & regions



### The Spanish Synagogue in Prague to close temporarily for restoration

The **Spanish Synagogue** in Prague will close on June 1, 2019 for planned restoration. It will reopen to public in the last quarter of 2020 and will offer a new permanent exhibition. The synagogue currently houses the Jewish Museum's exhibition The History of the Jews in Bohemia and Moravia in the 19th–20th Centuries, the new exhibition, which has the working title Jewish Emancipation, Shoah and Post-Wwar Czechoslovakia (from 1780 to the present,) will thematically follow the current exhibition. More at [www.jewishmuseum.cz](http://www.jewishmuseum.cz).

### The municipality of Znojmo bans prostitution and limits opening hours of night clubs

Reacting to complaints of citizens, the municipality of **Znojmo** has approved decrees banning prostitution in the town and **limiting opening hours** of pubs and night clubs to **3 AM**.

### Information center in Česká Lípa to rent scooters to tourists

Information center in the town of **Česká Lípa** is renting **scooters** to tourists. Visitors as well as locals can rent one of the 19 scooters for a maximum of three days and can return it in the center or in the nearby towns of Kamenický Šenov or Nový Oldřichov. More at [na.turistika.mucl.cz](http://na.turistika.mucl.cz).

### Invalidovna open to public

**Invalidovna**, former dormitory for war veterans in the Prague's district of **Karlín**, has opened to public after long years of dilapidation. The Baroque building moved under the administration of the **National Heritage Institute**, and recently was lent to the **Invalidovna Initiative** non-profit organization. Over the following six months, the western wing of Invalidovna and the adjacent part of the garden will resonate with music, theatre and dance performances, lectures, discussions, workshops and art installations. Invalidovna was built from 1731–1737 as a dormitory for war invalids by architect Kilián Ignác Dienzenhofer. Its model was Les Invalides, a building for veterans inaugurated in Paris in 1679. More at Více na [iniciativaproinvalidovnu.cz](http://iniciativaproinvalidovnu.cz).

## Events



### Prague Dragon Boat Festival 2019

The 22<sup>nd</sup> edition of the oldest **dragon boat race** in the Czech Republic will take place on the weekend of May 11- 12 at **Žluté lázně** in Prague. More at [www.dragonboat.cz](http://www.dragonboat.cz).

### Open House Praha

Praha is hosting the 5<sup>th</sup> **Open House Prague**, an event that includes opening the company and government offices and modern technical structures that are normally inaccessible for public. The places are opened for one weekend in a year. The Open House architecture festival has already taken place in a number of cities in Europe, America and Australia. Along with buildings opened last year (such as **Invalidovna, International Hotel and the Central Telecommunication Building**), there will be a total of 38 new openings, such as the **Hrzánský, Lichtenštejnský** and **Trauttmanndorfský palaces** – the latter served as a prison until early 20<sup>th</sup> century and now is being reconstructed for the purposes of the Czech Ministry of Foreign Affairs. Date: May 18–19, 2019, various spots in Prague. More at [www.prague.eu](http://www.prague.eu).

### Prague Harley Days 2019

Stunt shows, historic motorcycles, test rides, custom built bikes and meetings with riders from all over the world along with good music and good food will surely please the visitors of **Prague Harley Days 2019**. The event is following last year's celebrations of the 115<sup>th</sup> anniversary of Harley-Davidson in Prague, attended by 103,000 visitors. July 5–6, Exhibition Grounds Holešovice, Prague. More at [pragueharleydays.cz](http://pragueharleydays.cz).

### Colours of Ostrava 2019

**Colours of Ostrava** is an international **multi-genre music festival** organized annually in Ostrava since 2002. It received the Anděl Award for Music Event of 2004, in 2015 made it to the Best Major Festivals shortlist within the European Festival Awards and in 2016, the Guardian rated the festival as one of the 10 best in Europe. July 17 – 20, 2019, Dolní Vítkovice, Ostrava. More at [www.colours.cz](http://www.colours.cz).

### Festival Castles CZ

**Hrady (Castles) CZ** is a cultural festival that has two parts: **Czech castles.CZ** and **Moravian castles.CZ**. The 15<sup>th</sup> edition of the festival will take part during the summer at

important castles and chateaus of eight regions of the Czech Republic. July 7 – August 31, 2019, Czech Republic. More at [www.hrady.cz](http://www.hrady.cz).

### 54th MFF Karlovy Vary

The **Karlovy Vary International Film Festival** is the largest film festival in the Czech Republic and is one of the oldest A-list film festivals. Among filmmakers, buyers, distributors, sales agents, and journalists, KVIFF is considered the most important event in all of Central and Eastern Europe. Every year, the festival presents some 200 films from around the world, and regularly hosts famous and important filmmakers. The Karlovy Vary festival is intended for both film professionals and the public, and offers visitors a carefully designed program, excellent facilities and a broad range of other services. June 28 – July 6, 2019, Karlovy Vary. More at [www.kviff.com](http://www.kviff.com).

### AAF World Challenge Golden Spike Ostrava 2019

**Golden Spike** is an **annual track-and-field event** in Ostrava, Czech Republic as part of the IAAF World Challenge Meetings. It was first organized in 1961. Several world records have been set at the meeting during its history. The meeting hosts as many as 200 journalists from all over the world each year. June 20, 2019, Ostrava. More at [www.zlatatretra.cz](http://www.zlatatretra.cz).

# CORPORATE

## CzechTourism & resort

### Global Social Awards 2019

At the end of May, some of the most widely-followed people on the planet will meet in Prague to discuss what has changed in their lives in the last ten years thanks to the expansion of social networks. The whole event starts on May 27 with a Meet & Greet in the Hilton Hotel, **GLOSA Talks Conference** follows on May 28 and the Awards Ceremony will take part on May 29 in Forum Karlín. The evening will be hosted Karolína Kurková, the Czech supermodel who has gained recognition around the world. The most popular influencers from Germany – Lisa and Lena – will also appear in the role of hosts. Influencers with at least 5 million followers will participate in press trips the day before and after the event. May 27 – 29, 2019. Hilton Hotel, Forum Karlín, Prague. More at [www.socialawards.global](http://www.socialawards.global).

### New organization arrangement in CzechTourism

With effect of May 1, there has been a change in the organizational scheme of the Finance and Facility Management Department. The department of the Coordination of Public Tenders has been renamed to the Safety and Legal Department, now led by doc. JUDr. David Zámek, Ph.D., LL.M. With effect of June 1, the internal auditor in CzechTourism will be replaced by a public control provided by the founding government authority.



### New landing page for the topic Cities: Gateways to the regions and new topics at CzechTourism.com

On the [CzechTourism.com](http://CzechTourism.com) website a **Landing page** is prepared for the marketing topics [Cities, Gateways to Regions](http://CzechTourism.com/cities/) in 10 languages.

The page has the following URL: <https://czechtourism.com/cities/> and is accessible through the main slider of the website. In the

[NEWS](#) section you can find the following new topics and articles:

[Information on money change](#) – that also in the [Travel Info](#) section,

[Slightly different culture in Prague, Czech Spas Welcome Their Visitors or The Beauty of the Czech Republic from the Seat of a Motorbike.](#)

### Teambuilding

A teambuilding event of CzechTourism is scheduled for June 20 and 21, 2019, in the Education Centre in Benešov near Prague.