

# NEWSLETTER

**for foreign offices**

January 2023



*Pilgrimage church of St John of Nepomuk at Zelená hora*

## **CONTENT**

### **TRADE NEWS**

[Hotels & Restaurants](#) | [Transportation](#) | [Data & Research](#)

### **PRODUCT NEWS**

[Cities & regions](#) | [Culture](#) | [MICE](#)

### **CORPORATE**

[News from the Czech Tourism Agency](#)

## TRADE NEWS

### Hotels & Restaurants

#### Hotel Andaz Prague Wins World-Renowned Interior Design Award



**Hotel Andaz Prague** was awarded in the international **SBID International Design Awards** competition. The prize was awarded to the Madrid Brime Robbins studio for interior design in the “**Hotel Rooms and Suites**” category in one of the most prestigious design competitions. The five-star Andaz Prague Hotel is located in the newly renovated building of the Sugar Palace on **Senovážné Square** in the center of Prague. The luxury hotel was created by reconstruction of the heritage building of Sugar Palace by UBM Development Czechia. The historical value of the building with its authentic atmosphere has been preserved, while adapted to the high demands of the international Hyatt hotel chain, which has been operating the hotel since March 2022.

More at <https://www.pragueconvention.cz/hot-news/hotel-andaz-prague-wins-world-renowned-interior-design-award>

#### Prague hotel market still attractive, several luxury hotels to open in the Czech capital by 2024

Although **Prague**'s hotel capacities have slightly decreased during the covid-19 pandemic, the Czech capital is still **one of the most attractive hotel markets in Central and Eastern Europe**. In **Cushman & Wakefield's** ranking, which assessed a total of 20 cities in the region, **Prague ranked first**. Moreover, by 2024, additional accommodation facilities are expected to open, especially in the luxury segment, offering almost 2,000 hotel rooms and more than 1,700 m<sup>2</sup> of meeting space. More at <https://www.pragueconvention.cz/hot-news/prague-hotel-market-development-continues-by-2024-several-luxury-hotels-will-open-in-the-czech-capital-increasing-the-accommodation-and-meeting-capaci>

#### OREA Hotels & Resorts announces 20th hotel addition - OREA Resort Panorama Moravian Karst



The **OREA Hotels & Resorts** chain is expanding its offer with the **South Moravian hotel** Panorama Resort Blansko, which becomes the 20th addition to the hotel portfolio and is changing

its name to **OREA Resort Panorama Moravian Karst**. OREA takes the hotel over from hotelier Ivo Lachman with the aim to expand its range of services for families with children and corporate clients in the area of the Moravian Karst. The resort **with 60 rooms and a capacity of 160 guests** offers a wide range of wellness services, such as a sauna world, an indoor and outdoor pool or a jacuzzi. It is also suitable for organizing corporate **events and conferences**, offering 3 conference halls with a capacity of up to 140 people. Source: OREA Hotels & Resorts

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## Transportation

### Czech Airlines Technics to provide base maintenance of Finnair fleet for next three years



**Czech Airlines Technics** will provide **base maintenance of Finnair fleet** for the next three years. The Base Maintenance Agreement governs the complex performance of all planned checks and repairs and CSAT is providing base maintenance to the Finnair's entire **A320 Family fleet**. Regular mandatory checks, more demanding repairs, modifications to aircraft systems and structures, cabin modifications, engine exchanges, and exchanges and repairs of landing gear and other aircraft components are part of aircraft base maintenance services provided. In the

2021/2022 maintenance season, CSAT processed over 86 base maintenance jobs on the B737, B737 MAX, A320 family and A321neo aircraft for all customers. Transavia Airlines, NEOS, Austrian Airlines, Novair, and last but not least, Finnair are among the most important Czech Airlines Technics clients in the base maintenance division.

More at <https://www.csatechnics.com/news>

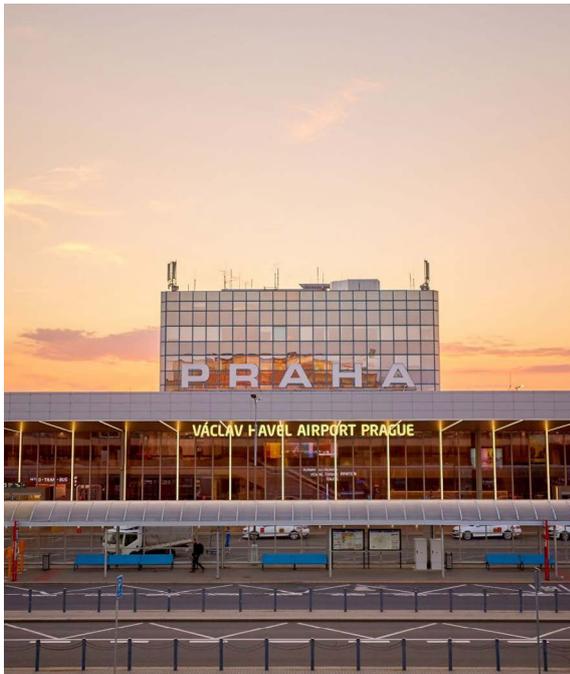
### easyJet to fly from Prague to Lisbon



The air carrier **easyJet** will start offering flights **from Prague to Lisbon as of March 31, 2023**. The airline will fly between the two capitals three times per week, on **Mondays, Wednesdays and Fridays**. Source: Prague Airport

### Prague Airport defends ACI accreditation

**Prague Airport** defended its **ACI Airport Health Accreditation** for high level of implemented measures in the area of health to ensure the increased safety of passengers flying through Prague. The certificate states that the airport's standards meet requirements of international organizations in the aviation industry. Prague Airport received accreditation for the **next 12 months**. ACI Airport Health Accreditation (AHA) is an official certification program that is open to all member airports of this organization worldwide. Under the program, the ACI evaluates airports



according to individual criteria and assesses their protective measures and other tools they use in the fight against the COVID-19 pandemic. More at <https://www.prg.aero/en/prague-airport-remains-safe-place-travel-defending-aci-accreditation>

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## Data & Research

### More guests in Czech hotels in October this year than in October 2021

**In October this year**, Czech hotels saw an **increase of 23 percent in numbers of guests compared to October 2021**. Of the 1.3 million guests, more than a half (672 thousand) arrived from abroad. Germans were the most numerous among foreign guests (192 thousand,) followed by Slovaks (61 thousand) and Poles (44 thousand.) 37 thousand Americans and 28 thousand Brits arrived in the Czech Republic in October. More at <https://www.czechtourism.cz/en-US/Novinky/Archiv/2022/12/V-rijnu-prijelo-do-Ceske-republiky-vic-hostu-nez-l>

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## PRODUCT NEWS

### Cities & Regions

#### Prague

### A solar array size of a soccer field is being built in the center of Prague



The construction of the **largest solar array in the center of Prague** has commenced at the **Prague Congress Centre (PCC)**. A total of 2,080 solar panels will be erected on an area of 7,000 square meters and **save the Prague Congress Centre CZK 5.5 million a year in electricity costs**. The solar power plant will be an addition to one of the largest energy savings projects in the Czech Republic, which is being implemented in the PCC by ENESA, a subsidiary of ČEZ ESCO. PCC management has been trying to reduce the energy consumption of the building since 2016, when a technologically unique energy savings project was implemented using the EPC. EPC means that the contractor guarantees the amount of savings in the contract. Thanks to the modernization of heating, air conditioning, lighting and cogeneration at the cost of CZK 135 million, PCC has managed to reduce energy costs by CZK

50 million this year alone, calculated at the current high prices. The total guaranteed savings over the 10 years of the project will amount to at least CZK 235 million and reduce consumption by 30 percent. More at <https://www.pragueconvention.cz/hot-news/a-solar-array-the-size-of-a-football-field-is-being-built-in-the-centre-of-prague>

## The Ústí region

### The regional cycle route “Route 66” has its own markings



The **Ústí region** completed **marking of a new cycle route**, which was assigned the **number 66**. The official name of the route has yet to be chosen, currently there are three options to choose from. Due to the coming winter, the cycle route will be discovered by tourists in the **spring of 2023**, when it will be officially opened and the final name will be revealed. The route was designed to lead mainly through the reclaimed areas of the Most lignite basin. The aim of the route is to show bikers the changes in the landscape that resulted from the reclamation of land at the defunct surface mines in the Ústí Region. **The 104 km long cycle route connects the big cities of the Ústí Region with two important long-distance river cycle routes** – the Labská stezka no. 2 and the Ohře cycle path no. 6. More at [https://www.kr-ustecky.cz/vismo/dokumenty2.asp?id\\_org=450018&id=1772275&n=krajaska-cyklotrasa-route-66-ma-sve-znaceni](https://www.kr-ustecky.cz/vismo/dokumenty2.asp?id_org=450018&id=1772275&n=krajaska-cyklotrasa-route-66-ma-sve-znaceni)

## The Karlovy Vary region

### CARDION Karlův běh



The **52nd edition** of the second oldest cross-country race in Czechia **CARDION Karlův běh** (Charles’ run) will be held on **Feb. 18 – 19, 2023 in Boží Dar**. Register at <https://registrace.sportsoft.cz/mregistration.aspx?m=362> by Feb. 15, 2023. More at <https://www.karluvbeh.cz/english/>

## The South Bohemia region

### Indian Riders Fest



The **third edition of Indian Riders Fest**, a gathering of riders sharing passion for the iconic **Indian Motorcycle** brand, will take place in **České Budějovice on June 9-11, 2023**. In 2022, more than 1,400 Indian Motorcycles from almost 40 countries arrived at the České Budějovice Exhibition Center, with some 3,500 people attending the event. Next year, attendance is expected at about 5,000 to

7,000 people. As in previous years, the event will take place at the **Exhibition Center in České Budějovice**. More at <https://www.indianridersfest.eu/>

## The Pilsen region

### CO.CON or the Pilsen Comic Con



The next edition of **the only Pilsen festival of comics, board games, PC games and cosplay**, inspired by the world-famous Comic Con, will take place on **Jan. 28, 2023** in Pilsen's **DEPO2015**. In the one-day program, guests will experience collective playing of PC games and board games, there will be exhibition and sales stands, Pokémon, or the Hogwarts Castle made of LEGO bricks. The program will be complemented by lectures given by interesting speakers, thematic workshops and exhibitions. Source: Visit Pilsen

## Culture

### Timber rafting on UNESCO list of intangible cultural heritage

The ancient tradition associated with building timber rafts and floating them on rivers made it to the **Representative List of the Intangible Cultural Heritage of Humanity**. Timber rafting got into **UNESCO** on the basis of a supranational nomination. Under the



name “**Timber rafting**”, it was jointly prepared by six European countries: the Czech Republic, Latvia, Germany, Poland, Austria, Spain, the processing was coordinated by the Polish side. The Czech Republic now has eight items on UNESCO's intangible cultural heritage list. More at <https://www.czechtourism.cz/en-US/Novinky/Archiv/2022/12/V-UNESCO-je-dalsi-ceska-stopa-vorarstvi>

### Květa and Jitka Válková – A Path Destined by Fate



The exhibition **A Path Destined by Fate** presents the life-work of twin sisters **Květa and Jitka Válková**, two outstanding figures of Czech modern art, on the centenary of their birth. Selected works from the Válková sisters' estate that was donated to the GASK collection in 2021 form the key part of the exhibition. GASK, Kutná Hora. Through March 13, 2023. More at <https://gask.art/exhibition/kveta-and-jitka-valovy-a-path-destined-by-fate/>

## MICE

### Holiday World & Region World 2023



The 31st edition of the traditional **Holiday World & Region World** fairs will take place from **March 17 to 19, 2023**, returning to their regular schedule. The popular event will take place at the modern **PVA EXPO PRAGUE** exhibition center in Letňany. The Holiday World tourism trade fair is the most important event of its kind not only in the Czech Republic, but also in the whole Central European region.

More at [www.holidayworld.cz/en](http://www.holidayworld.cz/en)

### Czech Convention Bureau Inspirational Afternoon

On **Jan. 25, 2023**, the **Czech Convention Bureau Inspirational Afternoon** will be held at the **Vienna House Diplomat Prague** hotel, an afternoon focused on the presentation of current trends in the field of **congress and incentive tourism**. In the afternoon's five thematic blocks, prominent foreign speakers will present their ideas, such as Matthias Schultze, Managing Director, German Convention Bureau, Neil Brownlee, Head of Business Events, Visit Scotland, or Eric Bakermans, Director Marketing Meetings & Conventions, Netherlands Board of Tourism and Conventions. Register here: [https://connect.eventtia.com/en/public/events/czechconventionbureauinspirationalafternoon/registration/attendees?attendee\\_type=97857](https://connect.eventtia.com/en/public/events/czechconventionbureauinspirationalafternoon/registration/attendees?attendee_type=97857)

### Czech Republic Travel Trade Day

After Olomouc, Pilsen and Karlovy Vary, also **Brno** will host the **Czech Republic Travel Trade Day**, a platform for business dealings between Czech entrepreneurs, regions and other entities active in the field of tourism with international buyers. The event, organized by **CzechTourism together with the Tourist Authority South Moravia and the city of Brno**, will take place on **Monday, April 24 and Tuesday, April 25, 2023**, with participants arriving within the so-called pre tours already Friday. Czech Republic Travel Trade Day has been organized by CzechTourism since 2016. It includes B2B workshops, to which the agency invites buyers from all over the world, as well as support for direct cooperation between Czech entrepreneurs, regions and partners with directors of the agency's foreign representations. More at <https://www.czechtourism.cz/en-US/Czech-Republic-Travel-Trade-Day-2023>

## CORPORATE

### News from the CzechTourism agency

#### Culinary World Cup 2022

The **Czech Specials** project was a proud partner of the **National Team of Chefs and Confectioners of the AKC CR**, which brought home **2 bronze medals from the World Cup in Luxembourg**. The national team started its first discipline on Nov. 26, preparing a Chef's table for 12 people. Two days later, the team was preparing a three-course menu for 110. The team won a bronze medal in both disciplines. Team member **Vojta Petržela** takes home **3 gold medals for carving**, **Iva Roháčová** won **gold for individual sculpture**.