



PRINT CIRCULATION

ttg czech luxury is distributed in 9,000 copies to buyers and suppliers of luxury travel in the leisure, meetings and incentives, events and business travel sectors mainly in the Middle East and North Africa and in Asia.

As with all publications of the TTGCZECH portfolio, **ttg czech luxury** is available also in digital form, thereby strengthening its global reach. **ttg czech luxury** also benefits from international exposure at selected travel trade events throughout the calendar year.



FOR THE LUXURY CONNOISSEUR

A glossy, large format magazine distributed twice a year – ttg czech luxury is a superlative stage from which to present the finest travel products and destinations.

Read by thousands of travel agents and suppliers who are committed to this high-end sector, ttg czech luxury is the only marketing platform in the Czech Republic where you can communicate your message directly to the luxury trade the world over.

RATES/SPECS

	Print Area (mm)	Bleed (mm)	Rate (EUR)
Double page spread	500x332	506x338	3,500
Full page	250x332	256x338	2,300
1/2 page horizontal	212x147	256x172	1,300
1/2 page vertical	106x294	131x338	1,300
1/3 page horizontal	212x98	256x123	900
1/3 page vertical	71x294	96x338	900
1/4 page horizontal	212x73,5	256x98,5	700

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ISSUE DATES:

March

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DISTRIBUTION TO

Touropers and travel agents

3,500 copies - Middle East and North Africa

3,500 copies - China, Japan

Major international luxury travel fairs

Czech Tourism offices and Czech centers abroad

MARCH

IT&CM China (Shanghai)

ATM Dubai

IMEX Frankfurt

SEPTEMBER

IT&CM Asia (Bangkok)

IMEX America (Las Vegas)

ITB Asia (Singapore)

WTM London

ITB Berlin