

TTG PRODUCT PORTFOLIO

ORGANIZATION

- Press conferences
- Presentations
- Workshops
- Road shows
- Golf tournaments

SUPPLEMENTS AND GUIDES

- Special Supplements and brochures
- Inserts
- MICE brochures

AWARDS

- TTG Travel Awards

WEB

- www.ttg.cz

E-mail newsletter

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TRAVEL TRADE GAZETTE

TTG. For ALL the travel trade

TRAVEL TRADE GAZETTE

New products, new markets, new technologies,
new destinations, new customers ...
... they all demand the new bussiness approach.

TTG covers every sphere of travel industry

Travel Trade Gazette, it is a flexible reaction to change. TTG, it is an information. And information is a key to success. Travel Trade Gazette is the newspaper for everybody who is seriously involved in the travel trade industry. It is true worldwide, since TTG is now for more than 50 years the most prestigious professional travel trade industry newspaper being printed in tens of countries on four continents. And it is true in the Czech republic as well.

We keep you updated on trends, we participate in fairs and exhibitions, we travel trendy places and keep an eye on new destinations. But there is also something for these who are in the front line. We run an active dialog with agents and sales people behind the counters. We are introducing contact columns, organizing quizzes and providing the platform to express opinions and issues.

TTG reaches biweekly more than 8000 professionals in the travel trade

Profile of readers	Touropers and travel agencies	63 %
	Hotels and restaurants	13 %
	Transportation companies	8 %
	State administration bodies	6,1 %
	Banks, insurance companies	4 %
	Media, PR agencies	3,2 %
	Czech Republic offices abroad	1,8 %
	Others	0,6 %
	Reservation systems	0,3 %



Why to advertise with us?

- TTG covers the whole industry so you can be sure that your message will reach selling agents wherever they are based.
- TTG is the most popular newspaper in the Czech travel market, thus your advertisement reaches its goal best.
- TTG is now even more relevant for readers and the most effective for advertisers.
- TTG has the widest readership covering everybody in the Czech republic - from sales agents to the top managers.