

NEWSLETTER

for foreign offices

April 2022



Easter

CONTENT

TRADE NEWS

[Transportation | People](#)

PRODUCT NEWS

[Cities & regions | Spa | Culture](#)

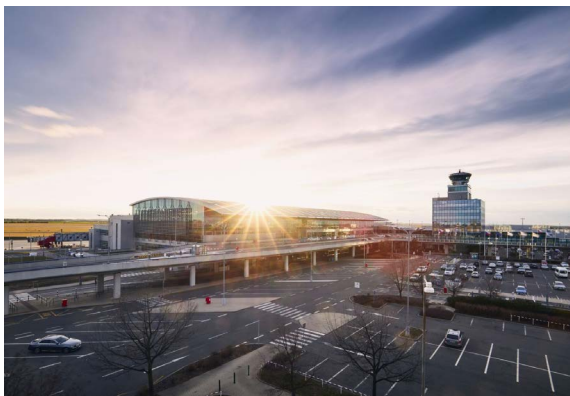
CORPORATE

[News from the Czech Tourism Agency](#)

TRADE NEWS

Transportation

Prague Airport received the Airport Service Quality Award for 2021



Based on the evaluation by passengers, the **Václav Havel Airport Prague** won the **Airport Service Quality Award for 2021**. The International Airports Association each year awards the airports with the highest level of passenger satisfaction with the services provided. The Václav Havel Airport won this award in the category of **15 to 25 million passengers handled** for the fourth time in a row. More at www.prg.aero/en/.

Smartwings and Eurowings have launched a code-share partnership

The Czech airline **Smartwings** and the German airline **Eurowings** from the Lufthansa group have started the **first phase of cooperation in the field of codeshare**. Smartwings is locating its code to Eurowings flights operated from Prague and back to 16 destinations, as a next step in the partnership, Eurowings will start marking flights operated by Smartwings with its codes. Source: Smartwings.

easyJet launches new route between Prague and Porto

easyJet is launching a **direct connection between Prague and Porto**. The company will fly between the two cities **twice a week** from **May 4**, always on Wednesdays and Saturdays. More at www.prg.aero/en/.

From Prague to 147 destinations worldwide

Throughout the summer season, Prague Airport will offer flights to **147 destinations**, including 25 charter flights. A total of **58 air carriers** will provide air connections with Prague. New routes, such as New York and Riyadh, will be added, while many other destinations will see increases in the number of frequencies, namely London, Madrid, and Paris. The number of operated destinations and active air carriers will reach $\frac{3}{4}$ of the record 2019 offer. More at www.prg.aero/en/.

People

Prague Congress Centre Reinforces Its Top Management



The **Prague Congress Centre (PCC)** is **reinforcing its top management team** with two new directors. The key strategic **position of the PCC Sales and Marketing Director is newly held by Roman Sovják**, who has over 25 years of experience in tourism and meetings industry.



Kamil Zlomek who comes to the PCC after 20 years of experience in managing international hotels in the Czech Republic and abroad **was appointed the new CEO of the Holiday Inn Prague Congress Centre.** Among other things, both top managers will be fully engaged in implementation of activities related to the Czech EU Presidency.

More at www.pragueconvention.cz.

Michal Krapinec to lead the Czech Railways



Michal Krapinec (35), who has been running the railways' subsidiary ČD Telematika since last September, will become the **Chairman of the Board of Directors and CEO of the Czech Railways.** Krapinec will replace Ivan Bednárík who resigned from the position in late February.

PRODUCT NEWS

Note: Due to Covid-19 government measures, current situation should be checked for each event.

Cities & regions

The Vysočina region

Accommodation in the Žďár nad Sázavou Castle

Reconstruction of accommodation capacities is underway in the **Žďár nad Sázavou Chateau.** After the already renovated Gardener's house, accommodation will open in the Baroque Tower, in Mlýn (Mill) and in the U Kašny (At the fountain) apartments in May.

More at www.zamekzdar.cz/en/.

Bystřice's park of miniatures



A new museum exposition called **Bystřice's Park of Miniatures** is growing in **Bystřice nad Pernštejnem.** A copy of the Svatka Valley is gradually being created along a brook, with about twenty models of castles, monasteries and other monuments in a 1:50 scale. The miniatures do not reflect the current state of the monuments, but the period of its greatest prosperity in the 14th and 15th

centuries. The construction of the models is scheduled for several years, the park is **freely accessible all year round**.

Source: Municipal Museum Bystřice nad Pernštejnem.

Prague

Retro museum to showcase Czechoslovak life in the 1970s and '80s



A new museum opening in the **second half of May** in Prague will explore the design, trends, and everyday life in the 1970s and '80s in Czechoslovakia. It will also include an exhibition on the role of dissent and communist propaganda. The goal is to present this era to the younger generation. People will be able to visit the **Retro Museum Prague** in the **Kotva department store**. Kotva's entire fourth floor, with an area of over 2,000 square meters, will display some of the almost 12,000 objects that were acquired through a national collection in 2018. Source: Retro Museum Prague.

The Central Bohemia region

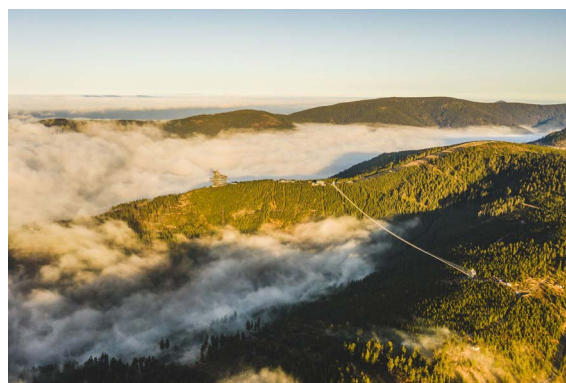
Easter in the Vysoký Chlumeč Open-Air Museum

April tours of the **Vysoký Chlumeč Open-Air Museum** will introduce you to the traditional customs and atmosphere of the **Easter holidays** in the countryside of past centuries. In the picturesque surroundings of the country cottages, visitors will try painting eggs or making whistles and ceramics.

More at www.muzeum-pribram.cz/en/.

The Pardubice region

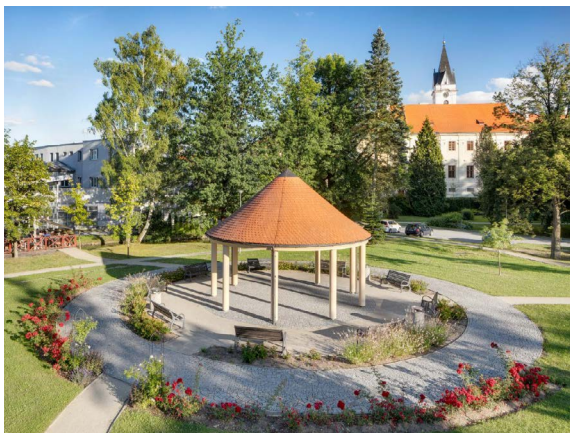
World's longest Suspension footbridge in Dolní Morava



The **longest suspension footbridge** in the world **Sky Bridge 721** is to open soon in the mountain resort of Dolní Morava. The bridge between two ridges of the Králický Sněžník mountains will span the valley at a height of 95 meters and will be 721 meters long.

Spa

Třeboň Spa to build a hotel with a hundred beds for CZK 135 million



The **Třeboň spa** will build a **hotel** next to its Aurora spa with over 100 beds at the cost of over CZK 135 million. Also, the spa wants to open a **sauna world** with 54 seats next to the wellness center in November. The **53-room** hotel should be completed in March 2023, the sauna world has been under construction since last December, the costs will amount to CZK 95 million.

Culture

International Music Festival in Český Krumlov



The 31st **International Music Festival in Český Krumlov** which takes place **from July 15 to Aug. 6** will offer **17 concerts** set in 10 unique environments. The opening ceremony will take place unconventionally in the middle of the castle lake and music will also return to the Baroque theater, where Antonio Vivaldi's opera *Farnace* will be performed for two nights. Each year, the festival offers also concerts celebrating important musical anniversaries. This year, violinist **Václav Hudeček** will celebrate his life anniversary with his concerts, and the festival will also commemorate the 90th birthday of **John Williams**, who won several Oscars for his film music. More at www.festivalkrumlov.cz/en/.

Prague Spring 2022



The opening concert of the **77th Prague Spring** international music festival will be conducted by **Daniel Barenboim**, who caused a sensation when he **performed Smetana's My Country** at the festival in 2017 with the Vienna Philharmonic. This time he will lead the **West-Eastern Divan Orchestra**, an orchestra composed of musicians from Israel, Palestine and other Arab countries. The festival's final concert will be conducted by **Andris Nelsons** who will

perform **Dvořák's Sixth Symphony with the Vienna Philharmonic**. May 12 – June 3, 2022.
More at www.festival.cz/en/.

The German band Rammstein will perform in Prague in May and present its new album

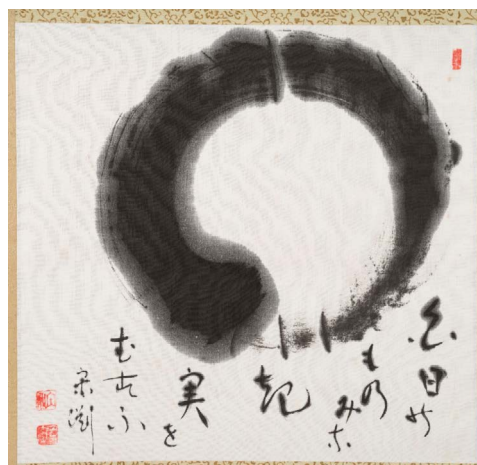
The German **metal band Rammstein** will perform in Prague again after three years. The concert will take place on **May 15 and 16 at the Letňany Airport** and will feature songs from the band's latest album called **Zeit** to be released on April 29. Source: Universal Music.

Easter Festival of Sacred Music



The **Easter Festival of Sacred Music** annually held in the city of **Brno** will be held this year **from April 10 to April 24**. It will offer **six concerts** in four different churches and **Tenebrae**, three candlelight concerts on Holly Wednesday (called Ugly Wednesday in the Czech Republic) Maundy Thursday and Good Friday. The festival dates back to 1992 and is the first festival of its kind in the Czech Republic. It responds to the constant interest of listeners in concerts of sacred music thematically connected with the liturgically significant period of Easter. More at www.velikonocni-festival.cz/en/.

ZENGA – Japanese Zen Paintings from the Kaeru-An Collection



For the first time ever, the **National Gallery Prague** will put on display part of the **Kaeru-An Collection** – or the “Collection from the Frog’s Hut” – which will present **Japanese Zen painting and calligraphy from the 17th to the 20th century**. This unique collection of Zen art was donated to the National Gallery Prague in 2019 by Dutch artist and collector Felix Hess. The exhibition will open at the Salm Palace on May 27 and will run through Oct. 2.
More at www.ngprague.cz/en/.

History at the National Museum

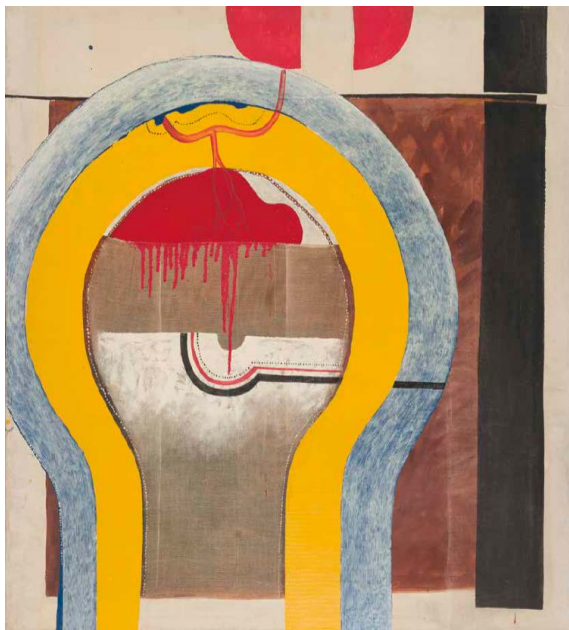


The **History** exhibition newly opened in the **historic building of the National Museum** captures in seven halls the past of the Czech lands **from the 8th century until the First World War**.

The first halls are dedicated to the **Middle Ages** - the settlement of the Czech territory, the establishment of the Czech state and contacts with neighboring countries, the structure and system of medieval society, the penetration of Christianity, and also the first written materials documenting education. The **early modern period**, that is the period from the 15th to the 18th century, is shown in halls focusing on the Thirty Years' War and re-Catholicization. The period of the so-called **long 19th century** (from the 1880s to 1914) is on display in the last of the exhibition halls.

More at www.nm.cz/en/.

Karel Vaňura: Layering



The exhibition at the **Kampa Museum** in Prague comprehensively introduces the work of important **artist, painter and glass-maker Karel Vaňura**, who in the 1960's created unique paintings, in the following decades produced extraordinary glass objects, all the while teaching at the Academy of Arts, Architecture and Design in Prague, in the glass studio. Vaňura's work is represented in many renowned foreign and Czech collections. Through May 29, 2022.

More at www.museumkampa.cz/en/.

CORPORATE

News from the CzechTourism agency

Českopis (Czechography)



Českopis (Czechography) which will be broadcast once a week on the **Czech Television's children's channel "D" from April 27** is a travel and ethnographic guide presenting in a light and dynamic way a wide range of interesting places and possible experiences throughout the Czech Republic. Its goal is to capture the rich possibilities of domestic tourism, give interesting information about individual destinations in an entertaining way and to **motivate children and their families to travel around the Czech Republic**. Individual parts of the program cover specific travel and ethnographic topics as well as forms of tourism across all the country's regions, all this is underlined by visually attractive shots of the charming Czech landscape - nature, monuments, settlements and scenery ... The exact time of broadcasting of the series, to which **CzechTourism** has full rights and can use it as needed, will be specified.

The Where to, foodie?/Foodie's Czechlist series awarded in international competition



The **Where to, foodie?/Foodie's Czechlist series** has been awarded in the prestigious international **Native Advertising Awards** competition. The series placed **bronze in the category Best Use of AFP Web TV**. More information at [Native Advertising Institute](#).

Czech Specials project extended to confectioneries and cafés

The **Czech Specials** project, joint project of the **CzechTourism agency** and the **Association of Chefs and Confectioners of the Czech Republic**, aims to popularize Czech cuisine. Czech Specials is not only a guide to quality restaurants that offer traditional and modern Czech cuisine, it is also a prestigious certification mark. As confectionery is also an integral part of Czech cuisine, the Czech Specials certification has been extended in February to include **confectioner's shops and cafés**. Those that offer **at least three types of typically Czech high quality confectionery products** made in traditional or modern way can apply for Czech Specials certification now. Restaurants and confectioneries that apply for the project and meet all the

required criteria will be marked with the Czech Specials brand. The certificate is granted for a three-year period, then it is necessary to apply for a new certification.

Technical monuments of the Czech lands



Since March 9, the **Czech Television** has been broadcasting a documentary series called **Technical Monuments of the Czech Lands**. Hosted by Tomáš Hanák, the cycle, co-authored by the CzechTourism agency, presents technical monuments of all **fourteen regions of the Czech Republic**. Among the monuments visited are, for example, the Prague Museum of Public Transport and its historic tram No. 41, Křižík's power plant in the town of Písek, or the Handmade Paper Mill in Velké Losiny. The program is broadcast every Wednesday at 21:45 on ČT2. More at www.kudyznudy.cz.