

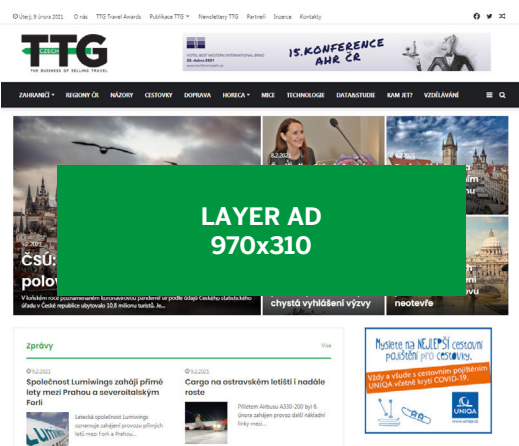
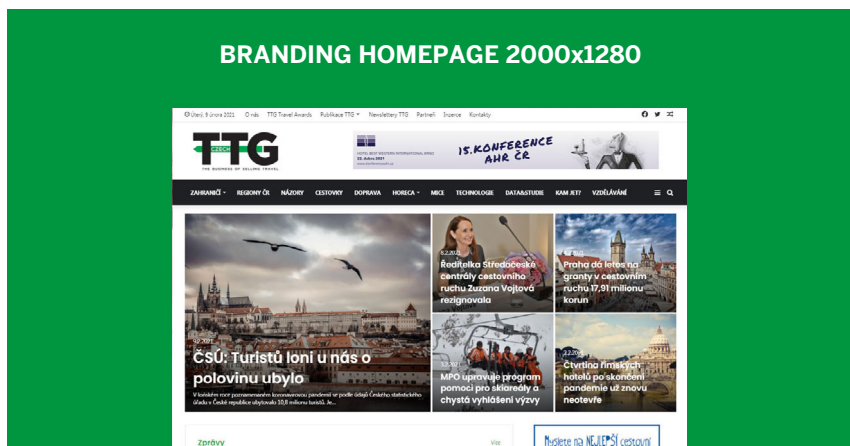
Best Czech travel trade portal AD PRICELIST



	MONTHLY	SPECIFICATION
Leaderboard	EUR 392	728x90px
Large Leaderboard	EUR 472	970x90px
Sidebar	EUR 280	300x250px
Half page	EUR 360	300x600px
In-article Ad	EUR 240	300x250px
Layer Ad / Wallpaper	EUR 640	970x310px
Video banner	EUR 520	720p
PR Article	EUR 200	up to 2,000 chars, up to 5 pictures
A series of 10 PR Articles („Destination of the month“)	EUR 760	up to 2,000 chars each, up to 5 pictures

Picture quality of all images must be 72dpi.

- **ttg.cz** is the Czech Republic's best travel trade portal, bringing hot news, insider information, analyses, interviews and inspiration for travel and business.
- **User profile:** travel trade professionals (tour operators, DMCs, airlines and other transportation companies, municipalities, government, hotels, restaurants,...), as well as consumers - travelling public



▲ Unique users/month: 21,150
▲ Mobile reach: 42%
▲ Facebook: 1600+

Top search positions of ttg.cz articles thanks to high-quality SEO

TTG newsletter

CZECH

THE BUSINESS OF SELLING TRAVEL

SEND YOUR MESSAGE TO TRAVEL TRADE PROFESSIONALS DIRECTLY TO THEIR MAILBOX!

	PRICE	SPECIFICATION
Newsletter – article	EUR 200	up to 250 chars + 1 picture
Exclusive newsletter	EUR 480	up to 1,000 chars + up to 4 pictures
Newsletter – banner	EUR 240	728x90px

➤ about 9,500 subscribers

➤ most of the newsletter's audience consists of business owners, CEOs, directors and top management in the following sectors:

- 45 % tour operators, travel agents and OTAs
- 31 % hotels and restaurants
- 8 % government, DMCs, info points
- 6,1 % transportation companies
- 4 % banks and insurance companies
- 3,2 % media
- 1,8 % Czech Republic
- 0,6 % other
- 0,3 % booking systems



TTG.cz website and the TTG newsletter weekly traffic by region of the Czech Republic

	WEB	Newsletter
Capital City of Prague	3641	2476
Central Bohemia Region	595	204
South Bohemia Region	286	267
Pilsen Region	251	62
Carlsbad Region	133	88
Ústí Region	365	52
Liberec Region	250	67
Hradec Králové Region	257	61
Pardubice Region	296	212
Vysočina Region	206	41
South-Moravian Region	769	223
Olomouc Region	258	177
Moravian-Silesian Region	499	232
Zlín Region	241	185
Weekly total	8047	4347

